

January 10, 1958

MEMO TO WALTER EHLERS

From: John Kelly

Annual Concert Plans

*Patsy - information
for your Walt
2/7/58*

For you and the person in charge of ticket sales and distribution here are a few ideas:

Printed reservation forms to be sent to:

- Entire Palama Settlement membership 1800
Follow up phone calls to Pre-school and Music School families by teachers -other departments as many as possible.
- Honolulu Community Chorus Membership list 175
Contact: Mrs. Virginia Woods, Librarian
Home 66773
Ofc. 997881
or: May Bowron, Membership Secretary
Home 56093
- ~~Hono~~ Council of Churches,
Mrs. Erna Bimson, Executive Secretary
1040 Richards St.
Phone 61001
Suggest calling Mrs. Bimson or Mr. Rewick for Council endorsement of the concert first, then mailing to all Honolulu Churches with personal follow-up for commitments.
- Honolulu Symphony Society, Carl E. Hanson, President
Suggest a letter to Mr. Hanson requesting endorsement of Symphony Society in view of concert's support to young musicians through scholarships and then ask for use of their society's mailing list.
- American Guild of Organists, Don Wiley, Dean
Ofc and Home: 2402 10th Avenue
Phone: 757972
Suggest same type of letter for same reasons as that to the Symphony and asking for the Guild's Executive Committee's endorsement to be added to the mailing.

-----Foremost Dairies - Hawaii, Mr. _____ Ching
 2277 Kam Highway
 Phone: 81831

Foremost has underwritten two symphony concerts this past year and is interested in this sort of community cultural work. Suggest same letter and reasons as for symphony and ask if they will take a large block of tickets. Foremost might even consider including their endorsement and the mailing with their regular milk billing, who knows?

-----The several Palama area neighborhood schools:

Kaiulani	Fred Murashige	84106	50	teachers
Likelike	Keichi Osaki	84123	28	"
Lanakila	Anna Soares	848145	41	"
Kauluwela	Mr. Silva	59056	44	"
Kapalama	Beatrice Carter	84059		
Central Intermediate		57594		
Kalakaua		82884		
Farrington	Walter Gordon	86471		

Suggest contacting the PTA president and ask that endorsement be given by the PTA executive committee and that mailings be sent to PTA memberships.

Also requests that small blocks of tickets be distributed to the teaching staffs of the schools via their Wednesday afternoon teachers' meetings should be placed with the principals. This would probably be accepted best if a Friend of Palama were to make the contact personally at the teacher's meetings as well as at the PTA meetings with a short informative piece about Palama.

The Kalihi-Palama Council Membership

Personal ticket sales by Friends of Palama and Staff with individual quotas and commitments to:

Palama Clubs
 Personal contacts
 Council of Social Agencies personnel

Block Ticket distribution should be requested of:

Musicians' Association of Honolulu, I.B. Peterson, President
 AFL and ILWU units who have many members in this community
 Neighborhood stores and business houses
 Palama Settlement Board of Directors
 Each Department Advisory Committee
 The performing ensembles:

McKinley High School Band, Richard Lum, Director
 McKinley: 61061

McKinley High School Principal

Mr. Geiger, Phone 61061

Mr. Geiger is a supporter of musical affairs in the community.

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The University of Hawaii Music Department 991911
Norman Rian, Director of Choir
Richard Vine, Chariman of Department

The Bishop Museum in regards to supporting the Hawaiian
part of the program. And appropo of this point
the Kaahumanu Society, Kaunakapili Church and
Kamehameha Schools may be willing to assist.

Mailed to Mrs. Mink on 2/7/58